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(74) Agents: TRIPOLI, Joseph, S. et al.; c/o Thomson Licensing Inc., 2 Independence Way, Suite 200, Princeton, New Jersey 08540 (US).

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(71) Applicant (for all designated States except US): THOMSON LICENSING S.A. [FR/FR]; 46, Quai A. Le Gallo, F-92648 Boulogne (FR).

(72) Inventors; and

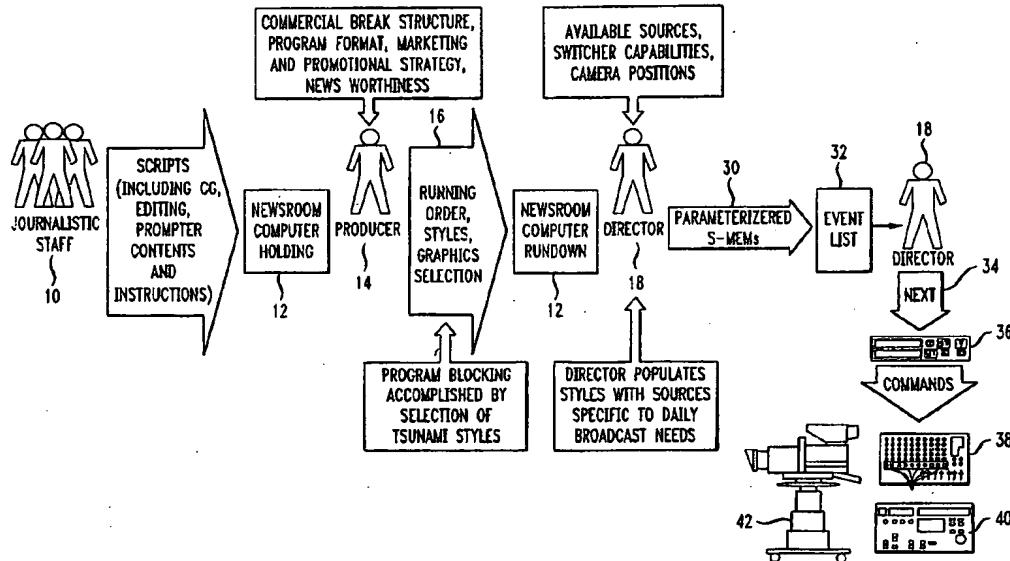
(75) Inventors/Applicants (for US only): CASPER, David, Alan [US/US]; 12995 Pinewood Road, Nevada City, California 95959 (US). CASACCIA, Edward, Marion [US/US]; 4752 Wilmer Street, Carmichael, California 95608 (US).

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[Continued on next page]

(54) Title: TELEVISION PRODUCTION TECHNIQUE



(57) Abstract: A television production system 300 affords simplification over the automation of a television program such as a news program by parameterizing State Memory Objects (S-MEMs), each defining one or more operations for execution by one or more production devices. The S-MEMs are typically parameterized in accordance with the scenes they generate. Thus, the S-MEMs can be categorized by style, that is to say, by the "look" or appearance of the associated scene. In this way, a director can more easily select among available S-MEMs to choose those that maintain a particular appearance for a succession of scenes.

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